ROBYN BORNEMAN alderdesign.com robyn@alderdesign.com
Creative, Experienced, Self-Motivated Motion Designer.

CAPABILITIES
- 10 years design for print and eCommerce experience
- 3 years leadership in Motion Design and Templated Video experience
- Adept in design theory, storytelling, layout, typography
- Hand Illustration, and Photography, color and image optimization
- Quality storyboard, motion and visual designer in fast-paced environments
- Experience in Live-Action, Stop-Motion, GIFs, Cinemagraphs and Animation
- Wireframe, template, prototype, redline and usability
- Agile/Lean workflow proficient and creative problem solver
- Desktop, tablet and mobile for IOS, Android and Windows
- Strong presentation, signage, eBook, ads and trade show design

SOFT SKILLS
An eye for design and an enthusiastic voice for design. Resilient, big thinker with a backbone. Sincere, respectful and approachable communication style. Balanced self-directed and team player with excellent time management. Detail-oriented and organized. Values team members' input and opinion. Quick and thorough advocate, learner, teacher and proficient in Spanish.

TOOLS
Premiere & After Effects, Maya, Adobe Photoshop, Illustrator, InDesign, Lightroom, Sketch, Framer, Templater, HTML5/CSS, JavaScript, PHP, ASP, JSON, Handlebars, Java

EXPERIENCE
Design Technologist, Amazon, *The largest Internet-based retailer in the world* 06/16 - Present
User Experience Design: Prototyping on-site Prime Day 2019 User Flow & Participating in the User Studies, HTML5 Training for emerging countries, Automation for FireTV Device UI using Sketch and Templater.

Social Media Creative: Short form video for Facebook, Snapchat, Instagram, Twitch, and YouTube. Specializing in Alexa, Prime, and Retail video template automation using JSON, Handlebars, JavaScript, HTML, and CSS. Primary 2017 Prime Day Social Creative Creator. Primary Database Creator for 2017/2018 Social Ads.

Email Design: Prototypes, Wireframes, User Experience, HTML, CSS for Outbound Email and maintain and create brand execution guides. Primary 2016 Corporate Holiday and 2017 Amazon Wedding Registry Emails Creator.

User Experience Designer, Microsoft, *American multinational technology company* 10/14 – 12/15
Banners for Home page, Category pages, and Product Detail Page imagery. Managing global photography assets. Manage 3rd party and in-house photography as it relates to the Microsoft Online Store Production Team.

Designer & Art Director, Sur La Table, *Privately held retail kitchen and cookware company* 05/13 – 10/14
10+ product and event email designs per week from sketches to Photoshop for desktop, tablet and mobile with an online team of copywriters, designers and directors. Create web icons in Illustrator and photo editing.

Visual Designer, T-Mobile, *Mobile communications of the German telecommunications company* 02/14 – 04/14
eBook Designer and Art Director, Impinj, *Radio-frequency identification devices and software company* 02/14 – 05/14
Senior Visual Designer, Trailside Homes, *Cabin-like home and building company* 01/14 – 05/14

Visual Designer, AKS, *Military shelter systems, military camps, and turnkey base camps manufacturer* 04/12 – 11/12
2D and 3D fabric building drawings in Illustrator and Maya. Color correct/clone stamp photos, PDFs, PowerPoint presentations, tradeshow motion graphics, apparel design and web design mockups.

Designer and Art Director, Heck Yes! *Private video and photography company* 05/11 – 4/12
Shoe styling, prepping, photography, photo optimization & photo retouching in Photoshop and Lightroom, motion graphics in After Effects and web design for online retail brands such as UGG, Nike, and Brooks.

Quality Assurance & HTML/Email Specialist, Shoes.com, *The original online shoe store* 10/09 - 04/11

EDUCATION
BS Informatics, **University of Washington**, 03/08
Human computer interaction and Information Sciences with a focus in Fine Art and Experimental Digital Art
Study Abroad for two months: ICHIL, Santiago, Chile